Today’s Agenda

1. Housekeeping
2. Announcements
3. Today’s Topic: Hybrid approaches to delivering memory cafés (simultaneous & sequential)
   1. James Mangi and Lori Venable, Come As You Are Memory Café, Saline, MI
   2. Kaitlyn Mazzilli and Sarah Gilbert, South Shore Conservatory Memory Café, Duxbury, MA
4. Percolator Survey Results: Taking Stock – How the Percolator can help YOU
5. General Discussion
6. Next Idea Exchange: **Wednesday, June 8, 1:30 –3:30 pm EST**
Housekeeping

- This meeting is being recorded. The recording will be available at www.jfcsboston.org/Percolator in approximately 1 week.
- Please activate your video if you are able to do so.
- Please keep your audio muted unless you are speaking.
- Please use the chat box or “raise hand” function to share your questions and comments at any time.
Say hello! Please type your name and location into the Chat box.
Percolator Updates

Massachusetts cafés – PLEASE review your listing www.jfcsboston.org/MemoryCafeDirectory

Directory of Memory Cafés in Massachusetts

This directory has been developed to help you find memory cafés in your area. You are welcome to attend as many as you wish!

We are pleased to list the following organizations and websites as a public service. They are not endorsed by JF&CS and this is not an exhaustive list. Any questions or concerns about any Café listed below should be directed to the contact person indicated.

If you would like to add or edit any information on this list, please fill out the form at the bottom of this page, or contact Beth Soltzberg.
Percolator Updates

• All Percolator resources are free and can be found at www.jfcsboston.org/Percolator
  • In-person and virtual/hybrid café toolkit (includes list of promo ideas)
  • PSA videos (English, Portuguese, Spanish)
  • Recorded how-to videos
  • Guest artist/activity facilitator directory
  • Join the email list
Your Updates (no longer than 1-2 minutes please!)

• Dementia Map - Dave Wiederrich
• TimeSlips - Andrew Morton
• Dementia Action Alliance – Beth Baker
Hybrid Cafés: Something for Everyone!
Simultaneous versus Sequential
Come As You Are: Memory-Making Café

James Mangi, Lori Venable
Wherever You Are—
However You Are
Welcome To Our
“Come As You Are”
Memory-Making Café

The Memory Café is supported by the
Ann Arbor Area Community Foundation
and Old National Bank
Dementia Friendly Saline, MI

Washtenaw County

Saline: 8000

Ann Arbor: 100,000+
Adaptable Layout

Prep for Art project

Ice Breakers

Yoga

Drum Circle
Equipment and Room Layout

Entryway

TV & Camera

Tripod Camera

(2nd tripod camera)

Roverbeats T3 wireless

“Jabra” wireless microphone

WebCam
Roster of Equipment

Minimal:
- Large TV
- Webcam
- Microphone
- Cables
- Laptop
  \[\approx \$700\]

Saline’s:
- 75 Inch Samsung (LED 4K UHD) TV
- Mobile TV Cart
- Avaya Webcam
- Jabra wireless mike
- Canon Vixia HF R800 camcorder \(\times 2\)
- Magnus VT 350 tripod \(\times 2\)
- Extra cabling
  \[\approx \$2400 *\]

* Cost shared w. host church
Zoom Tasks

- Connect TV to Laptop, set as duplicate (Settings/Display/Duplicate)
- Connect microphone to laptop
- Initiate Zoom with Waiting Room
- Enable Live Transcript (see next slide)
- In zoom, select and test microphone, and speaker (use TV’s speaker)
- Admit participants
- In Zoom, select/switch cameras
- Check the chat

Zoom familiarization—about an hour
Live Transcript/Closed Captions

• Account owner must enable CC for all meetings


• Host must then enable Closed Captions for each specific meeting:
  • Click on Live Transcript/CC
  • Click on “Enable”
  • Adjust CC font size as needed
  • Explain show/hide options to participants (via Chat)
CHESTNUTS ROASTING ON AN OPEN FIRE
Chestnuts roasting on an open fire,
Jack Frost nipping at your nose,
yuletide carols being sung by a choir
and folks dressed up like Eskimos.
Ev’rybody knows a turkey and some mistletoe
help to make the season bright.

https://www.teleprompter-online.com/
Facilitator and Artists

• Keep Zoom & Room connected and engaged
• Easier w. multiple cameras
Participation

• RSVPs to get the link

• In person RSVPs requested

• Reasons to zoom:
  • Covid
  • Weather
  • Geography
  • Easier

• Plan to continue post-pandemic
• For more info, or to join a café (2-4pm, third Wednesdays:

• Lori Venable  ltvenable@att.net

• Jim Mangi  jimmangisr@gmail.com
SSC Café – sequential hybrid

2022 dates and locations
Alternating between in-person and virtual

In-person at the Duxbury Senior Center, 10 Mayflower Street
Thursdays from 10-11 am
with Music Therapy and Dance Therapy (Amanda Reopell and Kaitlyn Mazzilli)
1/6, 1/20, 2/3, 2/17, 3/3, 3/17, 3/31

Virtual on Zoom
Thursdays from 1-2 pm
with Music Therapy and Yoga (Joanna Kennedy and Sarah Gilbert)
1/13, 1/27, 2/10, 2/24, 3/10, 3/24
Percolator Survey

Taking Stock:
How Can the Percolator Help You?
Ever been to Boston??
Let’s look at the survey results…
Thank you to all who responded! n = 38

- Massachusetts: 14
- Northeast except Massachusetts: 4
- Midwest: 13
- South: 2
- West: 4
- Outside of the U.S.: 1
How long has your café been open?

- 1-3 months: 8
- 4-6 months: 1
- 7-12 months: 3
- More than a year: 26
Percolator resources - visit www.jfcsboston.org/Percolator

- Idea exchanges
- Memory Café Toolkits (in-person, virtual/hybrid)
- Percolator Google group
- PSA videos
- Guest artist/activity facilitator directory
- Recorded webinars
“Sharing ideas and leaning on one another helps to keep our Cafes thriving, especially during such difficult times. Cafes are a lifeline for attendees and we need to do all we can to continue that support, even in the most challenging times!”
– Café in the Midwest

“The idea exchanges have been very useful by giving suggestions and guidance to our virtual memory cafe and how to navigate the challenges and rewards of a virtual experience.”
– Café in the West

“Not only sharing ideas, but having people share their questions and challenges is also helpful. We all have challenges, and we all have great ideas and suggestions to share ... what's worked / what hasn't worked / adjustments made / etc. Also bringing up things that we all might not otherwise think about as deeply as we should (e.g., accessibility, etc.).”
– Café in the Midwest
Percolator idea exchanges: what topics would you like?

- How to evaluate your café/get feedback
- Finding funds to sustain your café
- Meaningful roles for people living with dementia at your café
- Outreach and attendance
- Activities, including virtual activities

“How do we "de-stigmatize" memory loss? the verbal feedback is that people are uncomfortable with a "memory" cafe.” – Café in Massachusetts
Memory Café Toolkits

- In-person and virtual/hybrid supplement
- In English and Spanish

“It helped me get started.” – Café in the West

“It has been our "go to" checklist for how to do things.” – Café in the West

“It's helpful for brainstorming ideas with others - how to do those kinds of things in our situation.”
– Café in Massachusetts

“Generates ideas for programming.” Café in the Midwest

“I've shared [the Spanish toolkit] with those that are connected with our Hispanic communities.”
– Café in the Midwest

“Helps to see what has worked elsewhere and what didn't and also knowing the ‘why’ for each.”
– Café in Massachusetts
Public Service Announcement (PSA) Videos

- In English, Spanish and Portuguese
- 1-minute, formatted for cable stations
- Cafés use them to promote their café on cable stations and social media, reach out to prospective guests and referral sources, educate new volunteers, pitch to donors

“They help the community understand what the Cafe is all about, and help remove the stigma that people with dementia are helpless or scary.” – Café in Massachusetts

Download and share the video files with your cable station:

**Memory Café PSA - English**
- Memory Café PSA - English TV Subtitles – .MOV
- Memory Café PSA - English WEB – .MP4

**Memory Café PSA - Portuguese**
- Memory Café PSA - Portuguese TV Subtitles – .MOV
- Memory Café PSA - Portuguese WEB Subtitles – .MP4

**Memory Café PSA - Spanish**
- Memory Café PSA - Spanish TV Subtitles – .MOV
- Memory Café PSA - Spanish WEB Subtitles – .MP4
Percolator Google Group

- You can post questions or resources, and hear back from “café people” far and wide! (~350 members)
- **Please email Beth at** bsoltzberg@jfcsboston.org **or put your email address in the chat with a note (“Google Group”) to request an invitation!**

“This group has helped me feel our cafe is moving in the right direction.” – Café in Massachusetts

“Love when people ask for info/resources, anything I can do to help make someone else's life easier. We're all in this together - no sense in re-inventing the wheel!” – Café in the Midwest
Percolator Guest Artist/Activity Facilitator Directory

• Before the pandemic it was only for Massachusetts.
• The artists/facilitators are not vetted.
• Most artists/facilitators now offer virtual programs.
• Find an artist/facilitator; refer an artist/facilitator!
• It is not easy to read – help wanted!

“This helpful directory has given us many great ideas for our cafe.” – Café in Massachusetts
Percolator Recorded Webinars/Archives

- Starting a Spanish-Speaking Memory Café
- Making Cafés Inclusive for People with Intellectual/Developmental Disabilities (I/DD)
- Starting a Memory Café Network
- Creating and Sustaining a Memory Café
- The Power of Social Connection
- Virtual/hybrid Memory Cafés
- TEDx Talk
- Idea Exchange Archives since June 2019

“Helpful for discussions with staff and student interns.”
– Café in Massachusetts
How can the Percolator promote greater access to cafés, especially for communities with fewer services?

• Do you have questions about increasing access/inclusion in your café?

  ”The trust is not there, due to past issues with providing services to underserved populations.”
  – Café in Midwest

• Give extra assistance to organizations such as senior centers, that serve a diverse community.

• Please let Beth know if you have a café to present at a Percolator idea exchange that serves a non-English speaking community or another community that tends to have less access/services.

  “We are actively recruiting volunteers who are bilingual (Spanish/Chinese).” – Café in Massachusetts

  “I am hoping we will have a francophone cafe soon. It might be good to connect them to other French-speaking cafes for musical entertainment and francophone resources.” – Café outside of U.S.
Any other ideas or suggestions? Let’s brainstorm…

- Promote cafés through national or statewide networks, e.g., California Caregiver Resource Centers
- Help cafés learn about fundraising (Association of Fundraising Professionals; Foundation Directory Online; Helen Bader Nonprofit Institute)
- Showcase other models of delivering cafés, e.g., a café brought TO adult day programs
Remember…

You can find all of the free Percolator resources at:

www.jfcsboston.org/Percolator
Open Discussion
Save the date!

Next Percolator Idea Exchange is Wednesday, June 8, 1:30 – 3:30 EDT

Please let Beth know if you would like to present your café!

Especially seeking a café with effective approaches to outreach and strong attendance.
Memory Cafés in Massachusetts

Percolator Memory Café Network
Quarterly Idea Exchange
March 10, 2022