"Izzy" Wins Best Online Documentary for a Nonprofit at the 2014 Communicator Awards

Jewish Family & Children’s Service Wins Top Prize for Short Film Honoring the True Story of a Holocaust Survivor

WALTHAM, MA (May 8, 2014) — Celebrating its 150th year, Jewish Family & Children’s Service today announced that The Communicator Awards has honored the online documentary “Izzy” with a first-place prize in the nonprofit category. This leading international awards program recognizes big ideas in marketing and communications. Founded two decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world.

The four-minute documentary, produced in conjunction with Embryo Creative, is a first person account of Izzy Arbeiter, a Holocaust survivor now living in Newton who lost both parents and two brothers while being held at the Auschwitz concentration camp.

The founder and past president of the American Association of Jewish Holocaust Survivors of Greater Boston and their Descendants and a member of the founding committee for the New England Holocaust Memorial, Izzy now volunteers with JF&CS to help Holocaust survivors live with dignity as they age. “Our Schechter Holocaust Services program continues to honor our agency’s longstanding commitment to address the needs and concerns of Holocaust survivors and their families as they change over time,” said JF&CS CEO Rimma Zelfand. “We are delighted that The Communicator Awards recognized Izzy’s powerful story and the important work he’s doing for Boston-area Holocaust survivors.”

The Communicator Awards is sanctioned and judged by the International Academy of Visual Arts, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms.

Jewish Family & Children’s Service is celebrating its 150th anniversary in 2014. JF&CS started in 1864 as the United Hebrew Benevolent Association, and works tirelessly every day to support more than 200 communities in Greater Boston, the North Shore, and Central Massachusetts.
To learn more about Jewish Family & Children’s Service and its myriad programs, please visit www.jfcsboston.org, call 781-647-JFCS, or follow @jfcsboston.